



HEALTH  
CAREER  
CONNECTION 

# Advancing Health Leadership

**Building Generations of Health Leaders for a Stronger  
Health Workforce**

## Sponsorship Opportunities

# Who we are

For over 35 years, HCC has partnered with organizations to meet their workforce excellence goals while providing career-launching opportunities as well as career advancement support for the communities we serve, including those from low-income and first-generation backgrounds.

We are a non-profit leading national health workforce initiatives to bridge the gap between talent and industry demand and nurture a new generation of values-driven health leaders and professionals reflective of the communities they serve.

## Meet Our CEO



Jeff Oxendine

**Co-Founder & CEO**

Jeff has been a health executive, educator and consultant for over 35 years. He is a seasoned national leader in health workforce who finds purpose through empowering students to achieve their authentic health careers, realize their full potential and optimize their impact on health.



## What We Do



### Summer Internship Program & Community Health Leaders

We provide exposure, experience, mentorship and skill building, empowering participants to discover their authentic health career path and build a robust workforce.



### Health Leadership Network

We provide ongoing professional development and career advancement support to our network of **5400+ alumni** who form vital connections and serve as a pipeline of talent and active contributors to health equity solutions within their organizations and communities.



### Advancing Workforce Solutions

We are dedicated to building a sustainable, and skilled health workforce by tailoring solutions to state and regional needs and bridging the gap between talent and industry demand.

# Our Impact

**96%**

Employers say HCC interns are a good return on investment

**2x**

The likelihood of HCC alumni holding leadership roles compared to others

**71%**

Interns are offered a job or extended experience

**300+**

Organizational partners across 14 regions nation-wide

## Prominent HCC Alumni



**Ikenna (Ike) Mmeje**

President & CEO  
USC Arcadia  
Hospital



**Shelby DeCosta**

Chief Business  
Development  
Officer  
Kaiser Permanente



**Nicole Cooper**

Chief External  
Affairs &  
Transformation  
Officer,  
United Way



**Josue Fernandez**

Chief Operations  
Officer, Aria  
Community  
Health Center



**Danielle Le Hals**

Vice President  
of Enterprise  
Anesthesiology,  
Mass General  
Brigham



**Evita Limon-Rocha**

Child & Adolescent  
Psychiatrist  
Kaiser Permanente  
Inland Empire



**Kripa Krishnan**

Vice President,  
Operations at  
Northwestern  
Medicine

## Key Highlights



Funded by The California  
Endowment



300+ Organizational  
Partners



14 Regions  
Nationwide



**5,400+ Alumni**

95% Working in Health Professions



# Be Seen. Be Heard. Be Impactful.

## Why Partner With Us

Your partnership empowers us to continue to build the next generation of health leaders, strengthen the communities we serve and showcases your organization's commitment to making an impact in health. With leadership development programs, events and our signature annual alumni conference and annual celebration HCC connects with thousands of engaged health professionals and emerging leaders every year. We regularly engage with our audience on major social media outlets, with an emphasis on LinkedIn, and through our email mailing list.

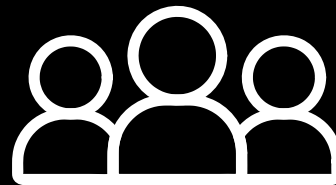
HCC provides a variety of resources to our interns, alumni and partners:

- Alumni Newsletter
- Program E-blasts
- Social Media
- Website

## Our Social Media Following

 **8K**

 **2.5K**



**Followers**

**6K**

HCC'S EMAIL  
NETWORK

**1K**

ANNUAL EVENT  
ATTENDEES

**100+**

EVENTS HOSTED  
ANNUALLY

**300+**

PARTNERS  
NATION-WIDE

# Annual Celebration & Leadership Symposium

**\$50,000**

## **Advancing Health & Communities**

Celebrating 35 Years of Impact and Opportunity

**Thursday, December 4, 2025**

**Oakland, CA**

This year, HCC proudly celebrates 35 years of building careers and advancing health equity in communities across the country. Join rising and established health leaders from our 14 regions nationwide as we come together to celebrate our legacy and collaborate on the future. Your partnership marks the beginning of what's next.

Your sponsorship empowers us to build the next generation of health leaders and strengthen the communities we serve. In the short term, it also makes it possible for emerging leaders to participate in our annual symposium.

### **Sponsorship Benefits:**

- Logo featured on the HCC website and Annual Celebration & Leadership Symposium microsite
- Full page ad in digital programs for the conference
- Inclusion in pre- and post-event email communications
- Live recognition with option to deliver remarks or share a short video (5 minutes max) during receptions
- Personalized spotlight on HCC social media channels
- Table for recruitment or outreach at the leadership symposium event
- Two reserved tables including premium seating for up to 16 guests HCC's annual celebration





# Annual Celebration & Leadership Symposium

## Impact \$25,000

- **Live Recognition:** Your organization will be publicly thanked and you will have the opportunity to give brief remarks (or display a 2 min mx video) during reception announcements
- **Website Presence:** Your logo will be featured and hyperlinked on Annual Celebration & Leadership Symposium micro-site website
- **Email Visibility:** Your logo will be included in both pre-event promotions and post-event thank-you emails to attendees, partners, and stakeholders.
- **Social Media Spotlight** Your support will be acknowledged in a dedicated LinkedIn post, with your organization tagged and celebrated across our professional network.
- **Digital Event Program Ad:** Receive a full-page ad in our official digital program, which is shared with all attendees and archived for continued access.
- **Reserved Event Table:** Includes premium seating for up to 8 guests

## Connector \$10,000

- **Live Recognition:** Your organization will be publicly thanked during reception announcements
- **Website Presence:** Your logo will be featured and hyperlinked on Annual Celebration & Leadership Symposium micro-site website
- **Email Visibility:** Your logo will be included (2) pre-event promotions and (1) post-event thank-you email to attendees, partners, and stakeholders.
- **Digital Event Program Ad:** Receive a full-page ad in our official digital program, which is shared with all attendees and archived for continued access.
- **Reserved Event Table:** Includes premium seating for up to 6 guests

## Supporter \$5,000

- **Live Recognition:** Your organization will be publicly thanked during reception announcements
- **Email Visibility:** Your logo will be included (1) pre-event promotion
- **Digital Event Program Feature:** Your logo will appear in our official digital program, which is shared with all attendees and archived for continued access.
- **Reserved Event Table:** Includes premium seating for up to 4 guests

Explore opportunities to support at a level under \$5,000 that aligns with your organization's goals and capacity.

# Customized Sponsorship Models

## Make Your Own Impact

Looking to tailor your support? These flexible options allow you to partner with us and deepen your connection to the HCC community—on your terms.

### **Reserve a Table (\$2,500)**

Secure a premium table for you and seven guests to enjoy an unforgettable evening at our annual celebration. Perfect for hosting colleagues, clients, or friends.

### **Branded Alumni Webinar (\$2,000)**

Host a custom session on leadership, career growth, or innovation, promoted to HCC alumni across the country.

### **Student Session Promo Spot (\$1,500)**

Share your message during a student leadership development event—great for employer branding and recruitment.

### **Partner Program Feature (\$1,500)**

Get in front of health executives and program partners via a spotlight at one of our professional convenings.

### **Sponsored LinkedIn Post (\$1,000)**

Highlight your opportunities or thought leadership to our growing network of HCC alumni and partners.

### **Promo Spot in Annual Celebration Program (\$750)**

Gain visibility with a full-page ad in our digital program, distributed to attendees across 14 national regions.

### **Spotlight in Alumni Newsletter (\$500)**

Logo and 100 words about your organization in our quarterly newsletter reaching over 5,400 health professionals nationwide.

**Any organization who gives \$3,500 or more is invited to join our Giving Society, a community of supporters committed to shaping the future of health.**